

# User Consent Information

Your preferences were last updated on: 13/06/2025 11:47:29

| Field         | Value                            |
|---------------|----------------------------------|
| Download Hash | 1f1bed90e618c5acf82d0ea54805fb25 |
| Consent Date  | 13/06/2025 11:47:29              |
| IP Address    | 78.97.208.159                    |

## Purposes

### Cookie-uri esentiale Enabled

Sunt toate esentiale pentru functionarea site-ului si trebuie sa ramana active in sistemul nostru. Ele sunt create pentru a raspunde actiunilor tale. Datorita acestor cookie-uri: - ai acces la toate sectiunile site-ului si poti intra in contul tau - alegi setarile de confidentialitate - plasezi comenzile simplu si in siguranta.

| Cookie       | Provider               | Purpose                                                                                                                                                                                                                                                                                                                        | Expiry     |
|--------------|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| PHP_SESSID   | www.micutz.ro          | The PHPSESSID cookie is native to PHP and allows websites to store serialised status data. On the website it is used to establish a user session and to pass state data through a temporary cookie, which is commonly known as a session cookie. These Cookies will only remain on your computer until you close your browser. | Session    |
| PrestaShop-# | www.micutz.ro          | This is a cookie used by Prestashop to store information and keep the user's session open. It stores information such as currency, language, customer ID, among other data necessary for the proper functioning of the shop.                                                                                                   | 480 hours  |
| rc::a        | <a href="#">Google</a> | It is used to read and filter bot requests.                                                                                                                                                                                                                                                                                    | Persistent |
| rc::c        | <a href="#">Google</a> | It is used to read and filter bot requests.                                                                                                                                                                                                                                                                                    | Persistent |

### Cookie-uri pentru publicitate Enabled

Aceste cookie-uri sunt utile in scopul afisarii bannerelor cu cele mai bune promotii, dar mai ales in adaptarea si personalizarea continutului. Prin intermediul lor, putem masura eficienta campaniilor publicitare si analiza daca mesajele au ajuns la publicul tinta pentru a reveni cu recomandari si sugestii de cumparare. Cu ajutorul acestor cookie-uri: - afli rapid despre promotiile si produsele relevante pentru tine - beneficiezi de recomandari personalizate pe site, email sau retele de socializare - conturam un profil al preferintelor tale pentru a-ti oferi continut de calitate.

| Cookie | Provider | Purpose | Expiry |
|--------|----------|---------|--------|
|--------|----------|---------|--------|

Pentru asistenta suplimentara, contacteaza-ne:  
Tel: +40757557152

|                             |                             |                                                                                                                                                                 |            |
|-----------------------------|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| ads/ga-audiences            | <a href="#">Google</a>      | These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites. | Session    |
| fr                          | <a href="#">Facebook</a>    | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.                                          | 3 months   |
| test_cookie                 | <a href="#">Google</a>      | This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange.                     | Session    |
| tr                          | <a href="#">Facebook</a>    | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.                                          | Session    |
| VISITOR_INFO1_LIVE          | <a href="#">youtube.com</a> | Tries to estimate the users' bandwidth on pages with integrated YouTube videos.                                                                                 | 179 days   |
| YSC                         | <a href="#">youtube.com</a> | Registers a unique ID to keep statistics of what videos from YouTube the user has seen.                                                                         | Session    |
| yt-remote-cast-installed    | <a href="#">youtube.com</a> | Stores the user's video player preferences using embedded YouTube video                                                                                         | Session    |
| yt-remote-connected-devices | <a href="#">youtube.com</a> | Stores the user's video player preferences using embedded YouTube video                                                                                         | Persistent |
| yt-remote-device-id         | <a href="#">youtube.com</a> | Stores the user's video player preferences using embedded YouTube video                                                                                         | Persistent |
| yt-remote-fast-check-period | <a href="#">youtube.com</a> | Stores the user's video player preferences using embedded YouTube video                                                                                         | Session    |
| yt-remote-session-app       | <a href="#">youtube.com</a> | Stores the user's video player preferences using embedded YouTube video                                                                                         | Session    |
| yt-remote-session-name      | <a href="#">youtube.com</a> | Stores the user's video player preferences using embedded YouTube video                                                                                         | Session    |
| _fbp                        | <a href="#">Facebook</a>    | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.                                          | 3 months   |

#### Cookie-uri de analiza **Enabled**

Datorita acestor cookie-uri putem evalua rezultatele de trafic online si oferi o experienta mai buna celor care acceseaza micutz.ro. De asemenea, putem afla ce rata de deschidere au emailurile trimise catre abonati si ce recomandari de produse i-ar ajuta. Cu ajutorul acestor tehnologii: - colectam informatii anonime despre cele mai vizitate zone - analizam interactiunea utilizatorilor cu site-ul si incercam s-o imbunatatim - urmarim succesul emailurilor trimise abonatilor.

| Cookie | Provider               | Purpose                                                                                              | Expiry  |
|--------|------------------------|------------------------------------------------------------------------------------------------------|---------|
| _ga    | <a href="#">Google</a> | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 2 years |

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|                |                        |                                                                                                                                                     |          |
|----------------|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| _gat           | <a href="#">Google</a> | Used by Google Analytics to throttle request rate                                                                                                   | 1 day    |
| _gat_gtag_UA_# | <a href="#">Google</a> | Used to throttle request rate.                                                                                                                      | 1 minute |
| _gd#           | <a href="#">Google</a> | This is a Google Analytics Session cookie used to generate statistical data on how you use the website which is removed when you quit your browser. | Session  |
| _gid           | <a href="#">Google</a> | Registers a unique ID that is used to generate statistical data on how the visitor uses the website.                                                | 1 day    |